

BUSINESS ENGLISH COURSE – 22 LESSONS PER WEEK

This course is designed for upper-intermediate to advanced learners of English who work or are planning a career in business, i.e. college students, recent graduates and working professionals. The program runs on an 8-week cycle and is organized in weekly modules that include:

- **Personal Development:** setting goals, skills and qualities, SMART objectives, self-awareness and communication...
- **Corporate Image:** corporate PR, time management and prioritizing, effective delegation...
- **Supply Chain:** strategic decision stages, reverse logistics, managing change, force field analysis...
- **Managing Conflict:** office conflicts, conflict management strategies, sounding diplomatic, assertive or forceful...
- **Marketing and Sales:** brand strategies, marketing collocations, active listening techniques, business proposals...
- **Crisis Management:** describing risk and litigation, crisis communication strategies, structuring a report...
- **Investment:** types of investments, investment jargon, decision-making tools, structuring a financial report...
- **Free Trade:** leading the team, team roles, team functions, acronyms and affixes, blending and "raiding"...

Through small class groups of 8 students maximum, this course offers an intensive learning environment that focuses on effective business communication: speaking, listening, reading, writing, as well as grammar, vocabulary and management skills. Experienced Business English trainers provide real-life scenarios and authentic learning materials to practice international business vocabulary and structures in a cooperative and interactive way.

Business English lessons can also be booked as individual 1:1 training.

Length of Program

- Minimum 1 week, maximum 8 weeks
- 22 lessons [17 hours] per week – 20 x 45 minutes in the morning (Mon-Fri), 2 x 1 hour in the afternoon (Tue & Thu)

Minimum Level Required

- Upper-intermediate

Start Dates

- Any Monday

Class Times

- Placement test:

First Monday 8:15am-9:45am

- Lessons:

Monday 10am-1:15pm *

Tuesday to Friday 9am-12:15pm *

Tuesday and Thursday 1-2pm

** In June and September business classes may take place in the afternoon.*

Course Materials

- Included in the course fees

Age Range

- Minimum 18, average 30+ years old

Maximum Class Size

- 8 students

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